

Prepared For:

Parents, Teachers & | Careers Leaders

Spring 2023





INTRODUCTION

Did you know that the film, television, theatre and events industries in the UK contribute well over £20bn to the UK economy every year?!

Did you know that that these industries are currently growing in the UK at an incredible rate, and that there is a TALENT CRISIS?

Did you know that, for every performer on screen or stage there are at least 8 crew working behind the scenes? And that recording just one episode of a premium TV drama involves hundreds of people?

There are huge opportunities on the horizon for the next generation of crew, technicians, set designers and builders, costume designers, camera operators, lighting designers, make-up artists, location-scouts, prop-makers, line-producers, writers, directors, concept artists, sound engineers, video editors, special FX designers, stage managers, talent managers, mastering engineers... The list goes on...

Careers in roles like these provide a genuine opportunity for young people with interests in the arts, crafts, and media to harness their talents and make a living doing something they love.

Unfortunately, often parents, teachers and careers-leads are unsure of how best to guide young people to access employment opportunities in these industries.

This package provides some useful information to support you with this challenge. We explore the range of careers and job-roles available in Stage and Screen Production, discuss how employment models and contracts work, and look at what kind of salary you can expect. We then look at training routes and options.



ABOUT US

BOA Stage and Screen Production Academy sits at the centre of the production talent pipeline in Birmingham and the West Midlands. Part of the BOA Group, we are an industry-led 16-19 academy (essentially a 6th-form college), running free, full-time level 3 BTEC study-programmes with a significant component of work-based learning and industry placements. All of our students progress into industry roles or university.

The academy was set up in 2021 by industry leaders in our sector, whom we continue to work closely with, such as the BBC, PRG, ScreenSkills, Create Central, The REP Theatre, Royal Shakespeare Company, and many more.

MISSION

We believe that there is a career to be had in the Stage and Screen Production industries for every young person who has a passion for art, craft, performance or media.

However, our academy can only offer 200 places per year, so we are using our connections and expertise to facilitate change beyond the immediate remit of our institution.

We know collaboration is key, so we are actively working with other educational, cultural and creative organisations to:

- Improve the quality of available qualifications, training and resources
- Improve the quality of creative careers guidance
- · Connect education with industry
- Create opportunities for young people and local communities

For example, we have recently contributed to the ScreenSkills WRySE project (https://www.screenskills.com/training/work-ready-skills), developing resources and guidance which will be adopted by Colleges and Universities nationwide this year.





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DESTINATION:

BIMM SCREEN & FILM

SCHOOL

ROLE: MOTION GRAPHICS

DESIGNER

- Favourite subject at school:
- Why I choose BOA S&SP: I didn't want to do A'Levels, but wanted to learn about editing

CREATIVE INDUSTRIES FACTS

The UK Creative Industries:

- Contribute over £115bn to the UK economy each year, which is greater than aerospace, automotive, life sciences, and oil and gas sectors combined.
- Are growing at four times the rate of the UK economy as a whole and are experiencing strong growth in all parts of the UK.
- Exported £46bn in goods and services worldwide and accounted for almost 12% UK exports.
- Are creating jobs at three times the UK average, employing over 3.5 million people across the UK.
- 33% of creative workers are freelancers, double the wider UK economy, and in some sub-sectors the figure is much higher, such as 70% in Music, Performing Arts and Visual Arts.

(CREATIVEUK Statistics Jan 2023)





LEVEL 3: TECHNICAL THEATRE & LIVE EVENTS



DESTINATION:
PRG APPRENTICESHIP
ROLE: TECHNICIAN

- Favourite subject at school: Maths
- (!) Why I choose BOA S&SP: I wanted to learn about technical theatre

STAGE PRODUCTION FACTS

It is estimated that there are **over 1,100 active theatres** in the UK.

These theatres run in **excess of 63,000 performances** across the year and generate near £1.5bn in ticket revenue.

There are somewhere **between 800 and 1000 major music festivals** each year in the UK, contributing nearly £2bn to the UK economy.

The UK arts and cultural events industry generates around **£6bn every year**, with exhibitions and tradeshows generating a further £10bn.

Every month, events venues such as the NEC in Birmingham, and Theatres like the REP, run hundreds of arts and cultural events, exhibitions, tradeshows, and corporate events. These require significant elements of production management, design, craft, lighting, sound, and talent management. There is currently a lack of skilled technical crew, crafts-people, and production managers in the UK to perform these roles.

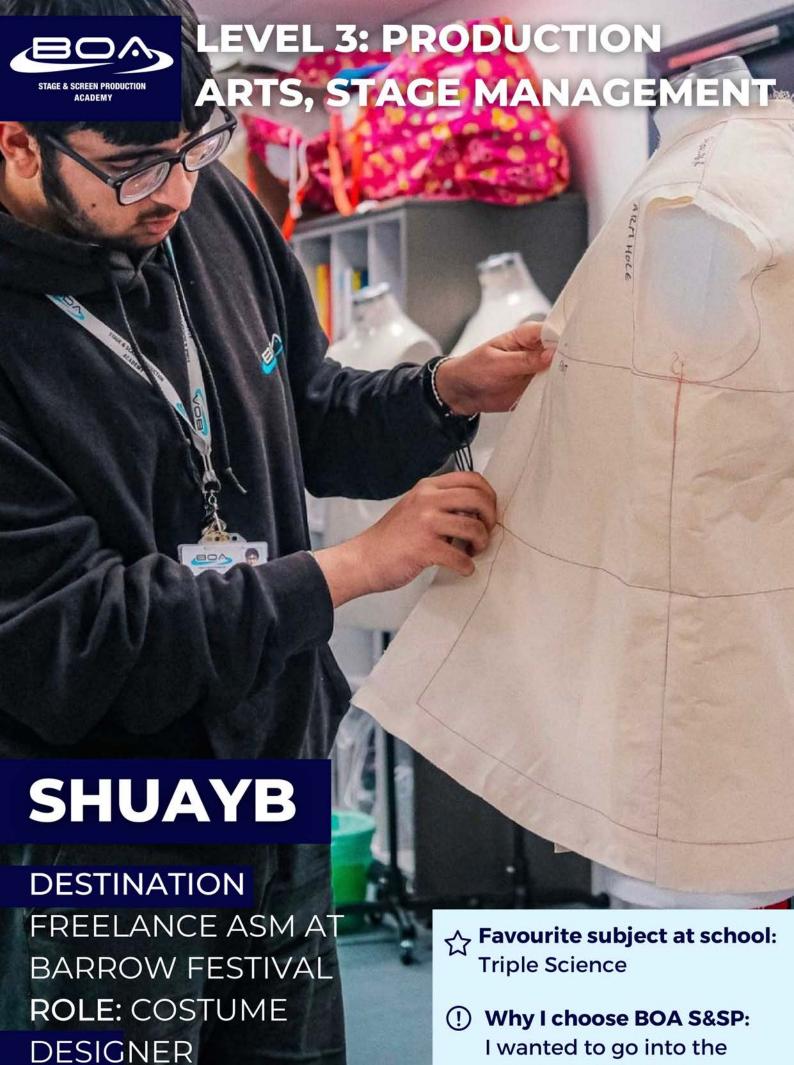
(UKTheatre.org, eFestivals, UKevents.org Jan 2023)

On the following page there are a few examples of the behind-the-scenes roles in stage production and the indicative salary ranges. Note this is only the very tip of the iceberg, with many more roles to explore!

You can find out more by visiting getintotheatre.org and Bectu.org







creative arts industry

ROLES IN STAGE PRODUCTION

Management Team

Director Producer £30k-£70k per year £30k-£70k per year

Casting Director

£200-£250 per day

Production **Administrator** £13 - £20 per hour

Assistant Director

£25k-45k per year

Production Manager £30k-50k per year

Finance Controller £40k per year



Creative Team

Artistic Director Musical Director Choreographer £30k-50k per year £35k-60k per year £2k-£5k per month

Playwright £6k-£9k per commission

Set/Prod Designer Costume Dsgnr £300 - £400 per day £300-£400 per day

Set Decorator £270 per day

Hair/Make-up Artst Prop Master £16 -£25 per hour £16-£40 per hour

Wig Maker £20-£35 per hour **Master Carpenter** £800+ per week

Costume Maker £20-£35 per hour



Production Team

Lighting Designer £30k-£40k per year

Sound Designer £30k-£40k per year

Electrician/Spark £785+ per week

Lighting Tech £20 - £46 per hour

Sound Tech £20 -£46 per hour **Flyperson**

Stage Manager £600+ per week Deputy Stage Manager £500+ per week

Wardrobe Mstr(s)

£20 + per hour £25-£30 per hour



MET FILM LEEDS **ROLE: ACTOR AND** DIRECTOR

- Favourite subject at school: Drama
- (!) Why I choose BOA S&SP: I wanted acting to be more than my hobby



WICKS

Over **300** films are made each year in the UK (e.g. Mission Impossible - Dead reckoning, Snow White, Boudica), with nearly £2bn of total investment generated by this sector. **The UK box-office generates tens of billions of pounds** in revenue.

High-end television (HETV) production in the UK has boomed over the last decade with 200 productions made, and **nearly £3bn invested every year across platforms such as the BBC,** Channel 4, ITV, Netflix, Amazon etc.

There is currently a talent crisis in the Screen Industry with extremely high demand for skilled technicians and creatives in Animation, Children's TV, Film, HETV, Scripted and unscripted TV, Games, Post-Production and Visual Effects.

(ScreenSkills & British Film Institute Jan 2023)

On the following page there are a few examples of the behind-the-scenes roles in screen production and the indicative salary ranges. Note this is only the very tip of the iceberg, with many more roles to explore!

You can find out more by visiting <u>screenskills.com/job-profiles</u> and <u>Bectu.org</u>







ROLES IN SCREEN PRODUCTION

Development department

Director/Producer £85k+ per year

Casting Director £54k-62k per year **Line-Producer** £65k-90k+ per year

Screenwriter £10k per hour of screen-play.

Script Editor £37k-60k per year

Casting Assistant £18k-45k per year



Production management department

Assistant Director £20-£90 per hour

Prod Manager £30-£60 per hour **Locations Manager** £25-£50 per hour

Finance Controller £50k-£70k per year

Prod Coordinator £25-£45 per hour

Floor Runner £13 - £16 per hour



Craft department

Construction Mngr £450 per day

Costume Dsgnr £300-£400 per day

£20-£80 per hour

Production Dsgnr £35-£80 per hour

Prop Master £20-£40 per hour **Set Decorator** £270-£500 per day

Technical department

Camera Operator £240-£600 per day Gaffer £30k - £55k a year Grip

£700 - £2500 per week

Lighting Tech £315+ per day

Sound Tech £16 - £65 per hour Director **Photography** £600-£800 per day



Post-production department

Archivist

£25-£40 per hour

Colourist £35-£60 per hour Editor £1300 -£2700 per week

Music Editor

£250- £400 per day

Post-prod Super £300-£600

day

Deliverables Producer

£300 -£550

day







Most professionals in the the Stage and Screen industries are freelancers and work from project to project.

Major Employers (e.g. Production Companies, Theatres, Events Venues) have a small, core body of permanent employees in administrative and managerial roles, but the creative and technical roles are usually fulfilled by freelancers on fixed-term contracts.

When a company, producer, or theatre is commissioned to create or platform a piece of work, they recruit a development team specifically for that project, and then put out *cast-calls* and *crew-calls*, when it goes into production.

Projects will tend to last 6 weeks to 12 months in duration.

This means most people working in the Stage and Screen Industries:

- · Tend to work as freelancers or sole traders
- Charge a high hourly rate
- Rely heavily on professional networking to line up their next projects months/years in advance.

Myth-busting: Freelancing is not a temporary or part-time approach to working. Setting up as a sole-trader and hiring out your services can be an extremely lucrative, and a liberating career choice!





LEVEL 3: WRITING, DIRECTING & SCREENCRAFT



DESTINATION:

PERFORMERS

COLLEGE BIRM

ROLE: SCREEN ACTOR

Favourite subject at school:

Performing Arts

Why I choose BOA S&SP: I wanted to focus on screen acting



To secure work in the Stage and Screen Production industries you need a great reputation. Most work comes from the recommendations of fellow crafts-people and technicians. You have to be a great person to work with; you need a positive attitude, to be totally reliable, respectful, and to understand set and stage etiquette.

There is a saying in these circles, "you are only as good as your last job".

With this in mind, networking is absolutely key. Connecting with the people you work with on projects and maintaining professional relationships with them over time will lead to future opportunities. In January/February every year production for stage and screen tends to slow down, and organisations like CreativeUK, the BFI, ABTT, BBC take advantage by running corporate and community events like the Creative Cities Convention and the London Plasa Show. These are essential networking opportunities for freelancers.

Having an excellent portfolio of work is critical to securing employment. This needs to capture you best work and demonstrate your skill as a crafts-person or technician.

It is also critical that you have production credits on your CV, or even better on IMDB, as proof of your experience and skill. As a young creative, securing that first professional production credit can be incredibly challenging because most employers will only employ crew who already have a credit on their CV. We recommend choosing a college like BOA Stage and Screen Production Academy or a university course that will set you up with your critical first professional production placement and credit whilst you are studying.

You will not find many job adverts in the paper, on indeed.com or in the jobseekers database. Facebook and LinkedIn are currently the networks of choice for circulating crew-calls. You need to plug yourself into the key groups. It can also be useful to sign up to agency and database sites like piratecrew and crewbirmingham.

Finally, if you do a good job for a major venue or production company, you will often be offered a casual contract (known as being on 'the books'), this means they will often come to you before crew-calls go out. It is common for a freelancer to be on multiple organisation's books.





LEVEL 3: PRODUCTION ARTS, STAGE MANAGEMENT



DESTINATION
BRISTOL OLD VIC
ROLE: STAGE
MANAGER

- Favourite subject at school:
 Art and Design
- ! Why I choose BOA S&SP: I wanted to explore costume design

TRAINING ROUTES

The most important thing to understand about the stage and screen production industries is that regardless of your level of training and education you need to be prepared to enter the industry at the bottom and work your way up. Entry level jobs include runner, researcher, DSMs, and dept assists.

Dream Production Job

Entry Level Production Role

University Education

Traineeship or Apprenticeship

6th Form College Education STAGE & SCREEN PRODUCTION ACADEMY

Specialist College Education

ACCESS FOR ALL

Our differences are our super-powers!

We are proud that the stage and screen industries are increasingly inclusive, boasting talent from all kinds of backgrounds and walks of life, and celebrating diversity in all its forms.

Currently there is a significant push for inclusivity and geographical diversity in our industry. There are some real financial incentives for productions of all kinds to be made outside London, to be put together by diverse and inclusive creative teams, and to star local talent from a wide range of backgrounds.

Whilst this is great for Birmingham, it also puts immense pressure on the Birmingham talent pipeline, which is only in its infancy...

Institutions such as BOA Stage and Screen Production Academy has been created to address this talent crisis.



"You can't be what you can't see!"
Sir Lenny henry





USEFUL WEBSITES & RESOURCES



ScreenSkills screenskills.com



Get into Theatre getintotheatre.org



Create Central createcentraluk.com



BOA Stage & Screen
Production
boa-stageandscreen.co.uk



CIC thecreativeindustries .co.uk



DiscoverCC discovercreative.ca reers



ABTT abtt.org.uk



BECTU bectu.org.uk



Creative UK
wearecreative.uk



ROLE: MOVEMENT

DIRECTOR

LEVEL 3: WRITING, DIRECTING, SCREENCRAFT



(!) Why I choose BOA S&SP:

skills

To learn a wider range of





WHY CHOOSE US?

Ultimately, when you are speaking with a young person who has an interest in art, craft, performance or media, we would like you to think of *production* careers.

We also want you to think of BOA Stage and Screen Production Academy, and perhaps recommend young people consider studying with us when they turn 16 years old.

As you may or may not already know, BOA has become a household name in creative education over the last decade.

Our original academy, now known as *BOA Creative*, *Digital and Performing Arts Academy*, opened in 2011 and has developed a reputation for excellence in 14-19 education, specifically in the fields of musical theatre, acting, dance, music, and art (performance roles).

BOA Stage and Screen Production Academy sets out to do something different. We are focused on developing young people to work behind the scenes in our industries, and we run an incredibly innovative curriculum, which has already won awards and been recently endorsed by OFSTED and ScreenSkills.





ARTIST

LEVEL 3: PRODUCTION ARTS, STAGE MANAGEMENT



gain more opportunities



WHAT WE OFFER

At BOA Stage and Screen Production Academy we offer 4 distinct pathways, each underpinned by a BTEC Level 3 Extended Diploma (worth 3 A-levels).

BROADCAST, FILM & CONTENT CREATION

- Moving Image (film, television, video, animation, motion graphics)
- Virtual Production and Motion Capture
- Sound (Radio, sound design, podcasting, soundtrack)
- Graphic and Lens

TECHNICAL THEATRE & LIVE EVENTS

- Lights and Lasers
- Live Sound & Sound Design
- Visual FX and Pyrotechnics

PRODUCTION ARTS & STAGE MANAGEMENT

- Stage Management
- Set and Props
- Costume
- Hair and Makeup

WRITING, DIRECTING & SCREEN-CRAFT

- Creative Writing for Film, TV and Theatre
- Directing and Developing Ideas
- Screen-craft (acting for screen, voice acting)

100% OF OUR STUDENTS HAVE GONE ON TO WORK
IN THE INDUSTRY OR TO UNIVERSITY

WORKING WITH INDUSTRY

At BOA Stage and Screen Production Academy we design our curriculum around collaborative projects with industry partners, and our students regularly spend time out on work placements with some of the top regional employers.



















Projects we have worked on in recently include a £1million feature film development with Threewise Entertainment, multiple major Commercial Productions at The Old Rep, set and scenery for the RSC, technical production at the Brit Awards and Download Festival with PRG, light and sound for the Royal Ballet, welcome ceremonies for the Commonwealth Games, and much more...







DESTINATION:
BBC BROADCAST
APPRENTICESHIP
ROLE: DIRECTOR

Favourite subject at school: Physics

Why I choose BOA S&SP:
I wanted to focus on practical work and filmmaking



HOW TO APPLY

We welcome students from across a range of backgrounds and academic abilities who are able to demonstrate passion and enthusiasm.

Admission to BOA Stage & Screen Production is through participation in an aptitude workshop which is designed to provide an opportunity to demonstrate your ability and skill in your preferred specialism.

To find out more, come to one of our open evenings or apply online - www.boa-stageandscreen.co.uk

Tel: 0121 359 9390 | Email: info@boa-stageandscreen.co.uk



2. Come to an aptitude workshop day

1. Visit our website and apply





KEY CONTACTS



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Amit Mehey

ADMISSIONS



LEVEL 3: TECHNICAL THEATRE, LIVE EVENTS





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DESTINATION:

FREELANCE - TED

ROLE: LIGHTING

DESIGNER &

TECHNICIAN

Favourite subject at school:

! Why I choose BOA S&SP: The industry links and equipment



STAGE & SCREEN PRODUCTION ACADEMY



Contact Us

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